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**NEWS RELEASE**

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**Veterans High Wins State FFA Agriculture Sales Event**



HOUSTON COUNTY, GA – The Veterans High School FFA Agriculture Sales team won the State FFA Agriculture Sales Career Development Event. The team now advances to the national competition in October. Team members Alex Carns, Julia Joiner, Nicole Holden and Ben Toland advance to the national competition held in conjunction with the National FFA Convention in Indianapolis, Indiana. Ashley Whiddon is the Veterans High School FFA advisor.

The team became eligible to compete at the state event after winning the Area 3 Ag Sales Career Development Event at Fort Valley State University. They won first at state during the 83<sup>rd</sup> State FFA Convention held in Macon in April.

The Career Development Event is composed of an objective test and sales demonstration. The test is designed to assess the team members' understanding of the sales process and the role selling plays in marketing agriculture products. The sales demonstration assesses the team member's ability to properly develop and sell an agricultural product to a customer and properly conclude the sales transaction.

Veterans High is located at 340 Piney Grove Road in Kathleen. Dr. Lionel Brown serves as principal. Whiddon may be contacted at or 478-218-7537, ext. 64030, or [Ashley.Whiddon@hcbe.net](mailto:Ashley.Whiddon@hcbe.net).

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