



QUESTBRIDGE

Connecting America's Outstanding Students with Opportunity

August 12, 2011

Dear Guidance Counselor,

QuestBridge is pleased to announce the launch of the 2011 National College Match program, which helps outstanding low-income students gain admission and full four-year scholarships to leading colleges. Based on our research, we believe you likely work with high-achieving students who are qualified for this program, and we would like to ask you to inform them about this opportunity.

Last year, QuestBridge's partner colleges offered admission and over \$100 million in financial aid to more than 1,300 students who applied to the National College Match. Of these students, 310 applicants each received a full four-year College Match scholarship covering the cost of tuition, room, and board, a combined total of approximately \$55,000 per year. Our 30 partner colleges include many of the nation's top universities and liberal arts colleges, such as Yale, Stanford, Amherst, Emory, and MIT.

We invite applications from high school seniors who have demonstrated academic excellence and who come from households earning less than \$60,000 annually for a typical family of four. To learn more about our selection criteria, please visit the "Who We're Looking For" page of the Resources for Educators section on our website at www.questbridge.org. More information on the College Match process, our partner colleges, and last year's results can be found in the enclosed brochure as well as on our website.

We welcome your help in spreading the word about QuestBridge to your qualified students. If you have students in mind who would benefit from the National College Match, please provide us with their information at www.questbridge.org/refer-a-student. This will ensure your students receive important details about our programs, including deadline reminders if they choose to apply.

Enclosed in this mailing, you will find copies of our National College Match brochures and flyers. We encourage you to post these flyers around your school where students are likely to see them, and to distribute the brochures to other educators or interested students. If you would like more copies of the flyer or brochure, please contact us by e-mailing educators@questbridge.org, and we will be happy to send you more. You can also find more materials available for download on the "Outreach Materials" page of our Resources for Educators section.

The National College Match application is available on our website and is due on **September 30, 2011**. It is completely free to apply, and applicants selected as finalists will also have all application fees waived for our partner colleges.

QuestBridge is a non-profit program. Our organization has worked for 17 years to help high-achieving low-income students gain admission and scholarships to top colleges. We rely on the support of educators like you to inform students of the opportunities we offer.

Thank you for working with us to support the educational goals of high-achieving low-income students. Please feel free to contact us with any questions at educators@questbridge.org.

Kind regards,

Michael McCullough, M.D.
Co-Founder and President