



Cool under
cabin pressure.

PREPARATION

Pass It On.

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FOR A BETTER LIFE

On January 15, 2009, after taking off from LaGuardia airport in New York City, an Airbus 320 struck a flock of birds and was forced to land in the Hudson River.



By George, we did it.

LEADERSHIP

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The American Revolutionary War hung in the balance. Fort Lee was abandoned and George Washington moved his troops to safety behind the Delaware River.



Even Mother Nature
has an agent.

STEWARDSHIP

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When Jane Goodall was just two years old, her father gave her a toy chimpanzee named Jubilee, beginning Jane's lifelong love for animals.



Determined to
outfox Parkinson's.

OPTIMISM

Pass It On.

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With characteristic optimism, Fox describes his Parkinson's diagnosis in terms of what it has added to, not taken away from, his remarkable life.



Here's to you,
Mr. Robinson.

CHARACTER

Pass It On.

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One individual – Jack Roosevelt “Jackie” Robinson ended eighty years of baseball segregation. He crossed the color line and made his debut with the Brooklyn Dodgers in 1947 as the first African American in major league baseball.



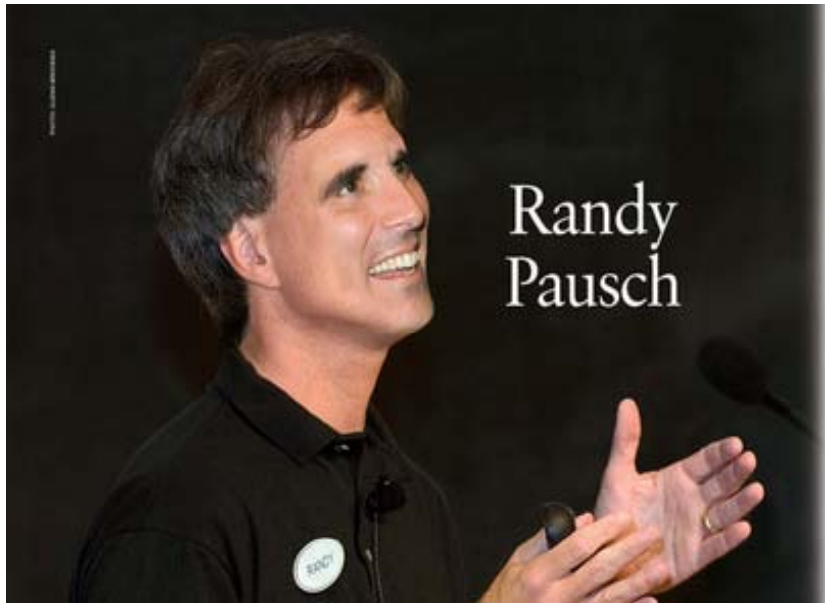
All-American.
Native American.

EXCELLENCE

Pass It On.

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Jim Thorpe didn't excel in just one sport, but in many, making a name for himself in track and field, professional basketball and football, as well as major league baseball.



Wrote book on
living while dying.

MOTIVATION

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When forty five year old Randy Pausch was diagnosed with pancreatic cancer he chose to focus on living rather than dying.



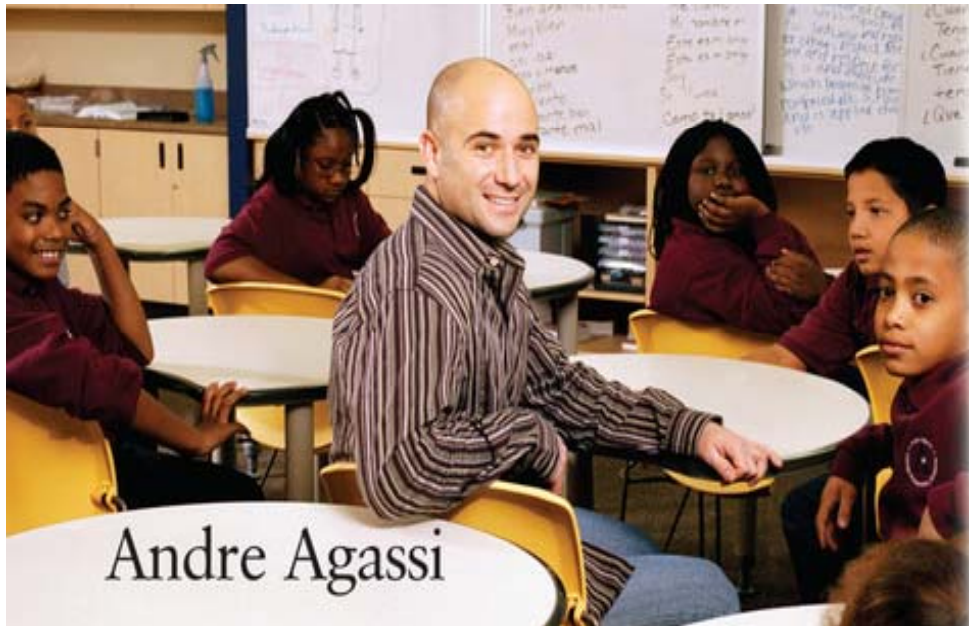
Helped injured
opponent win.

SPORTSMANSHIP

Pass It On.

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Though Western Oregon senior Sara Tucholsky often dreamt of what it would be like to hit her first home run, she never imagined it would end with the opposing team carrying her around the bases.



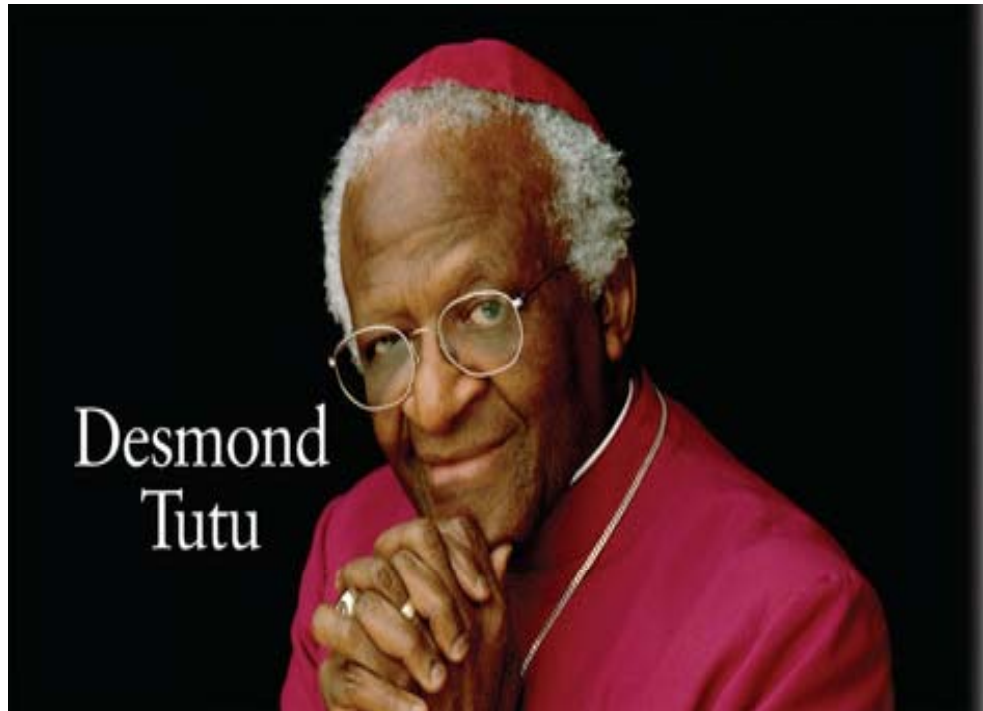
Still Serving.

GIVING BACK

Pass It On.

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You may know Andre Agassi as a former World No. 1 professional American tennis player. Founded by Andre, Agassi Prep opened in 2001 with 150 students. Tuition is free – the majority of students are African American who must sign a commitment to excellence.



Desmond
Tutu

His moral compass
points to equality.

PEACE

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**“My humanity is bound up in yours for we can only
be human together.”**

-Desmond Tutu, former General Secretary of South Africa.



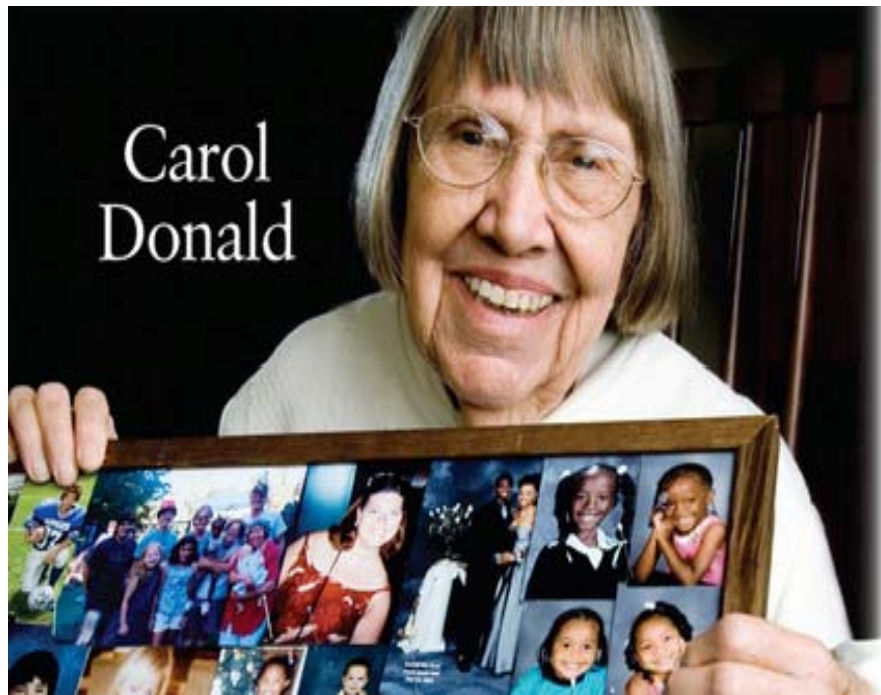
Oldest college grad.

LIVE LIFE

Pass It On.

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For many people, aging is a time to slow down their lives and rest on past achievements. Nola Ochs sees growing older as an opportunity to take on new challenges.



Fostered goodwill.
And 100 kids.

LOVE

Pass It On.

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Some every-day people are performing extraordinary acts of love and kindness - like Carol Donald, foster parent to 100 children with medical needs.



Dad's been behind him
for 65 marathons.

DEVOTION

Pass It On.

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During Rick Hoyt's birth, the umbilical cord wrapped around his neck, cutting off oxygen to his brain. The doctors told Dick Hoyt that his infant son Rick should be institutionalized.

The devotion of this remarkable pair to each other and their goals has enabled them both to accomplish things that neither would have done alone.



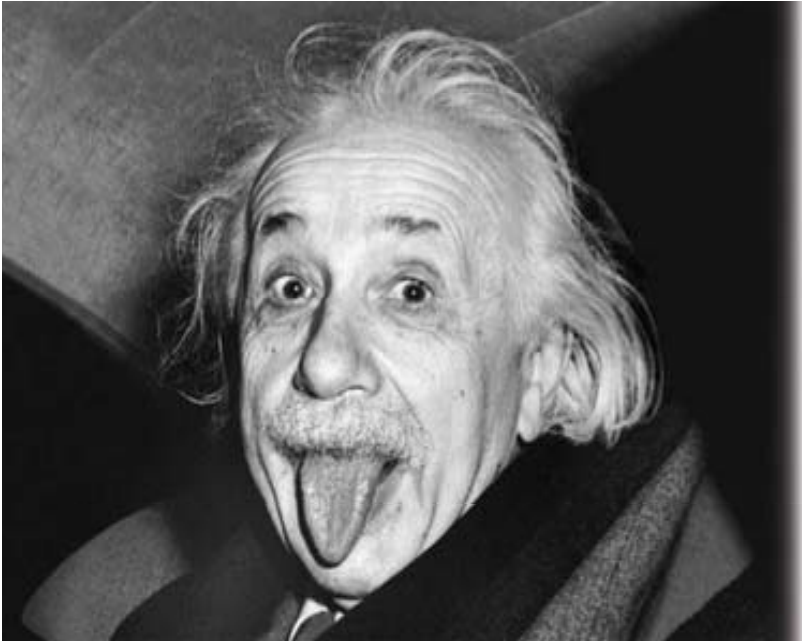
Doesn't just wish for peace.
He works for it.

HOPE

Pass It On.

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In 1989 he was awarded the Nobel Peace Prize for his dedication to nonviolence. The Dalai Lama believes all things and people are interconnected.



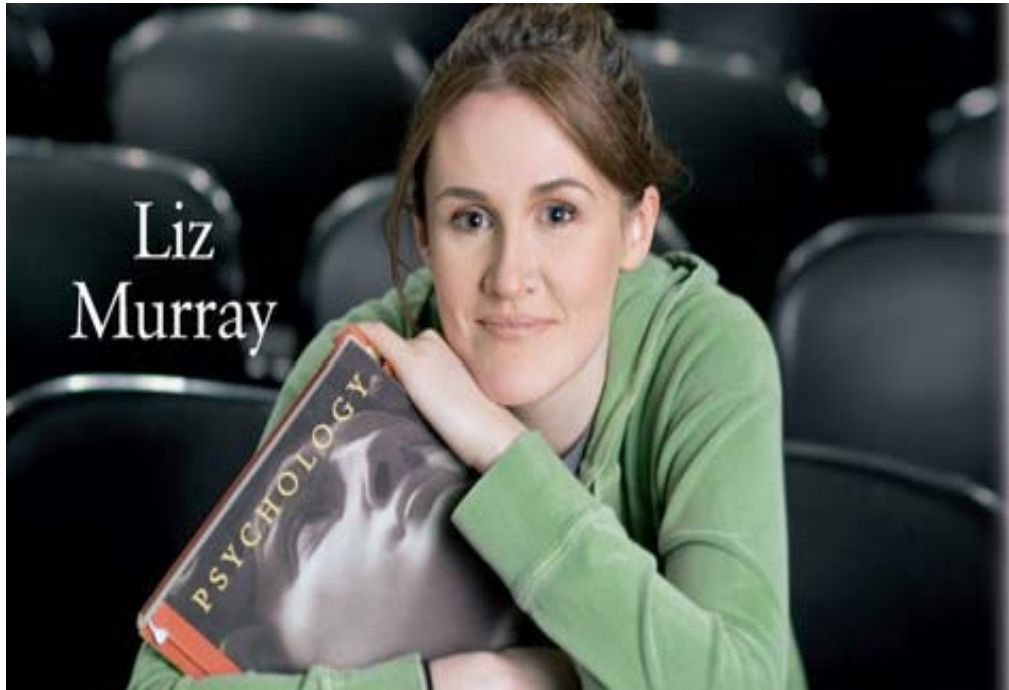
As a student,
he was no Einstein.

CONFIDENCE

Pass It On.

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Albert Einstein was considered a slow learner, possibly due to dyslexia, simple shyness, or the significantly rare and unusual structure of his brain (as seen following his death). He later credited his development of the theory of relativity to this slowness.



From homeless
to Harvard.

AMBITION

Pass It On.

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Liz grew up in the Bronx, New York City. Her mother died of AIDS and her father of a drug overdose. Homeless at 16 and living out of an abandoned theater, Liz decided to turn her life around and graduate from high school. She then attended Harvard on a full scholarship.



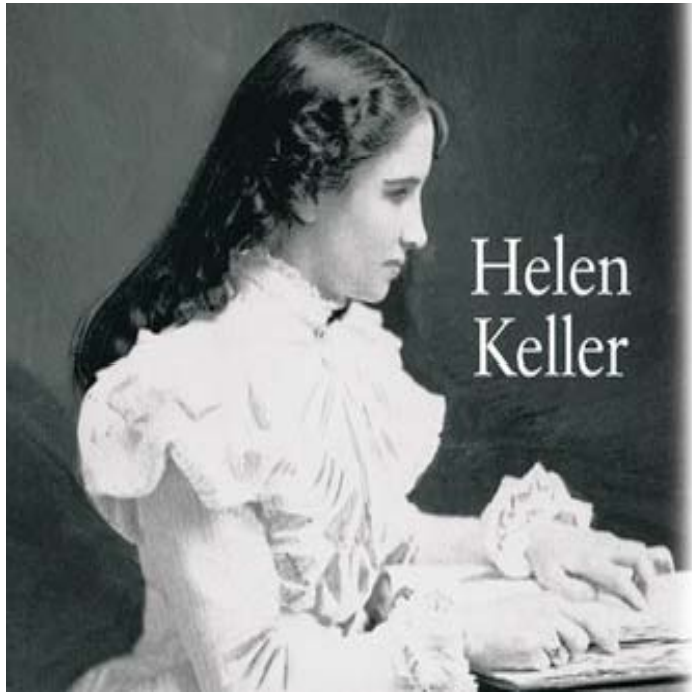
Saw the best in us.

INSPIRATION

Pass It On.

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Norman Rockwell was one of the most prolific and well-known of American artists. Rockwell's work conveyed a belief in the goodness of humanity and celebrated the simplicity of everyday life.



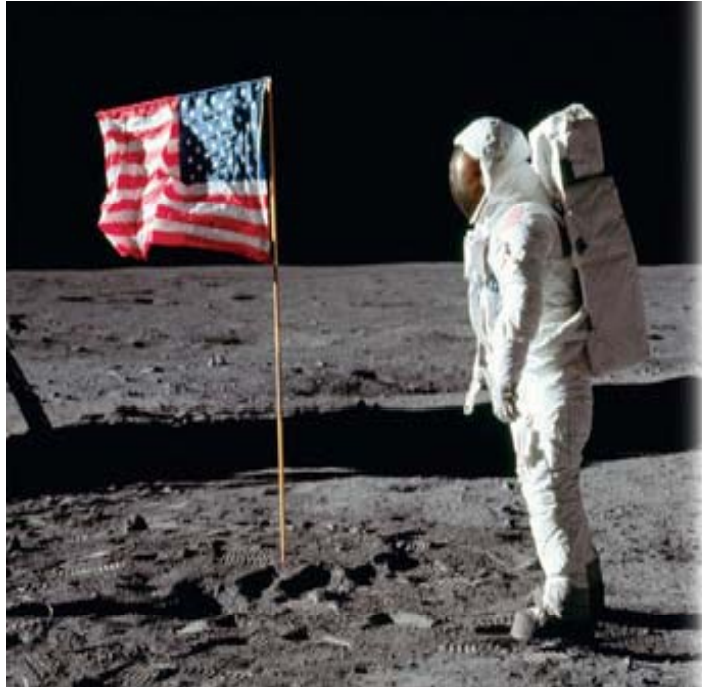
Could only see possibilities.

FORESIGHT

Pass It On.

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Blind and deaf by scarlet fever at the age of one, Helen learned to read, write, and speak despite her physical obstacles. She graduated from Radcliffe College in 1904 and became a well known writer and lecturer and traveled the world to all 5 continents.



The longest journey begins
with one small step.

ACHIEVEMENT

Pass It On.

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On July 20, 1969, Neil Armstrong made history when he became the first human to set foot on the moon, as a member of the historic Apollo 11 space team.



Ogre achiever.

BELIEVE IN YOURSELF

Pass It On.

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In the movie “Shrek” the main character wins the heart of the princess by believing in himself despite the opinions of others. He was a true over-achiever.



Oh, when the saints
came marchin' in.

CARING

Pass It On.

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Earl was one of the many dedicated police officers that came to the rescue of so many people during the aftermath of Hurricane Katrina. On one of his routine calls, Earl came across a displaced mother with two small children and this newborn that was just days old.



Nice guys do
finish first.

CLASS & GRACE

Pass It On.

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Wayne Gretzky was called the “Great One” as a hockey player. He was named the Most Valuable Player of the NHL nine times. Throughout his career, Gretzky conducted himself with class and grace and was a true gentleman on and off the ice.



Never, never, give up.

—Winston Churchill

COMMITMENT

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A brilliant orator, Winston Churchill was a tireless source of strength to British people experiencing the sufferings of the German bombing campaign during World War II.



Reaching beyond
yourself.

COMPASSION

Pass It On.

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In 1979, Mother Teresa was awarded the Nobel Peace Prize. When she received the Nobel Prize, she was dressed in the same trademark sari she wore in the streets and convinced the committee to cancel a dinner in her honor, using the money instead to “feed 400 poor children for a year in India.”



His biggest fight yet
isn't in the ring.

COURAGE

Pass It On.

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Ironically, after beating the world's toughest opponents, it was Parkinson's disease that would prove to be Muhammad Ali's greatest foe.



When others ran
out, he rushed in.

COURAGE

Pass It On.

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**A New York fireman who risked his life to save
countless others on September 11, 2001.**



What makes
champions?

DEDICATION

Pass It On.

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Michelle began ice skating when she was five years old. She skated several hours a day every day of the week - before school, after school and on weekends. Her parents sold their home and purchased a much smaller one to find money to pay for her ice skating.



No setback
will set us back.

DETERMINATION

Pass It On.

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This picture was taken on the afternoon of September 11, 2001, as three New York firefighters raised an American flag at Ground Zero.



Your family can do
incredible things, too.

TEAMWORK

Pass It On.

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Each individual brings his/her unique talents to form a dynamic family. Teamwork is not only a good idea but is critical to a family's survival and the survival of earth's inhabitants.

CHARACTER

Pass It On: